



Leesburg Economic Development Commission

Annual Report 2014

Mission

The Leesburg Economic Development Commission's mission is to ensure the economic vitality and stability of the Town of Leesburg. The commission works to retain/expand existing businesses, attract/recruit desirable new businesses and enhance economic activities that will benefit local businesses and residents.

Commissioners (2014)

Jim Sisley, Chair

Don Chapman, Vice Chair

Paige Buscema

Eungil Choi

Amy Cross Monroe

Butch Porter

Gwen Pangle

Vice Mayor Kelly Burk, Council Representative

Mary Harper, Planning Commission Representative

Bob Hall, Airport Commission Representative

2014 Highlights

- Ambassador Program endorsed by Town Council
- Annual Business Award Program
- Dashboard
- Refresh of EDC Strategic Map
- HUBZone – ED Organization of 2014 - SBA
- Launchpad

Briefings & Council Feedback

- Arts & Cultural District Reset
- 2014 Retail Gap Analysis
- Noise Ordinance
- Parking
- Light Industry & Office Ordinance
- Makersmith
- Mervin Jackson Park
- Planning Commission
 - Vehicle Storage in parking lots
 - Food Trucks
- Water Availability Fees
- Mason Enterprise Center
- SBDC
- Visit Loudoun

Town of Leesburg Dashboard

Economic Development Department
Quarterly Update

January, 2015



Internet Activity

Town of Leesburg Economic Development Page(s)	Hits 2014 3 rd Qtr	Hits 2014 4 th Qtr (10-1-14 thru 11-10-14)*
Economic Development Homepage-	1,543	742
HUBZone Page	386	136
New & Opening	2,508	724

Leesburg Economic Development Facebook Page	Town of Leesburg LinkedIn Page
Reach: 1,699 Friends: 151	Followers: 580
Likes: 754 New Likes: 60	Page Views: 31 New Followers: 12

Business Development Pipeline

Business Attraction Efforts	Since 1/1/13	New Business (BPOT) Licenses Issued
Qualified Prospects	142	November 2014 16 April 2014 22
Current Prospects	85	October 2014 26 March 2014 22
Wins- New Businesses	39	September 2014 18 February 2014 29
Jobs Created by Wins	185	August 2014 34 January 2014 33
Lost Prospects	18	July 2014 27 December 2013 15
Ribbon Cuttings	80	June 2014 15 November 2013 28
		May 2014 35 October 2013 21

Source: Town of Leesburg- Economic Development

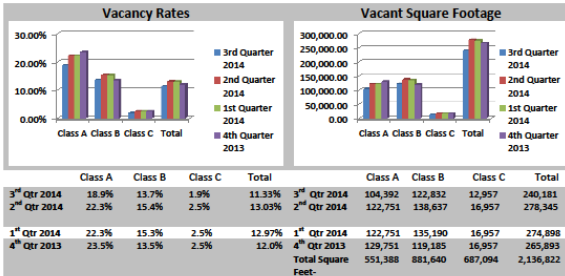
HUBZone Activity

	Total	FY 13 FY 14 FY 15 Total
Total Leesburg HUBZone Companies (Certified and those seeking certification)	47*	New Companies Landed- 19 18 4 41
Current Prospects-	48	New Jobs Created- 69 52 15 186*
HUBZone Certified Companies-	18	Leesburg HUBZone LinkedIn Page- 84
Members		

Source: Town of Leesburg- Economic Development
*Includes 6 pre-existing businesses

Office Market

Source: Town of Leesburg- Economic Development



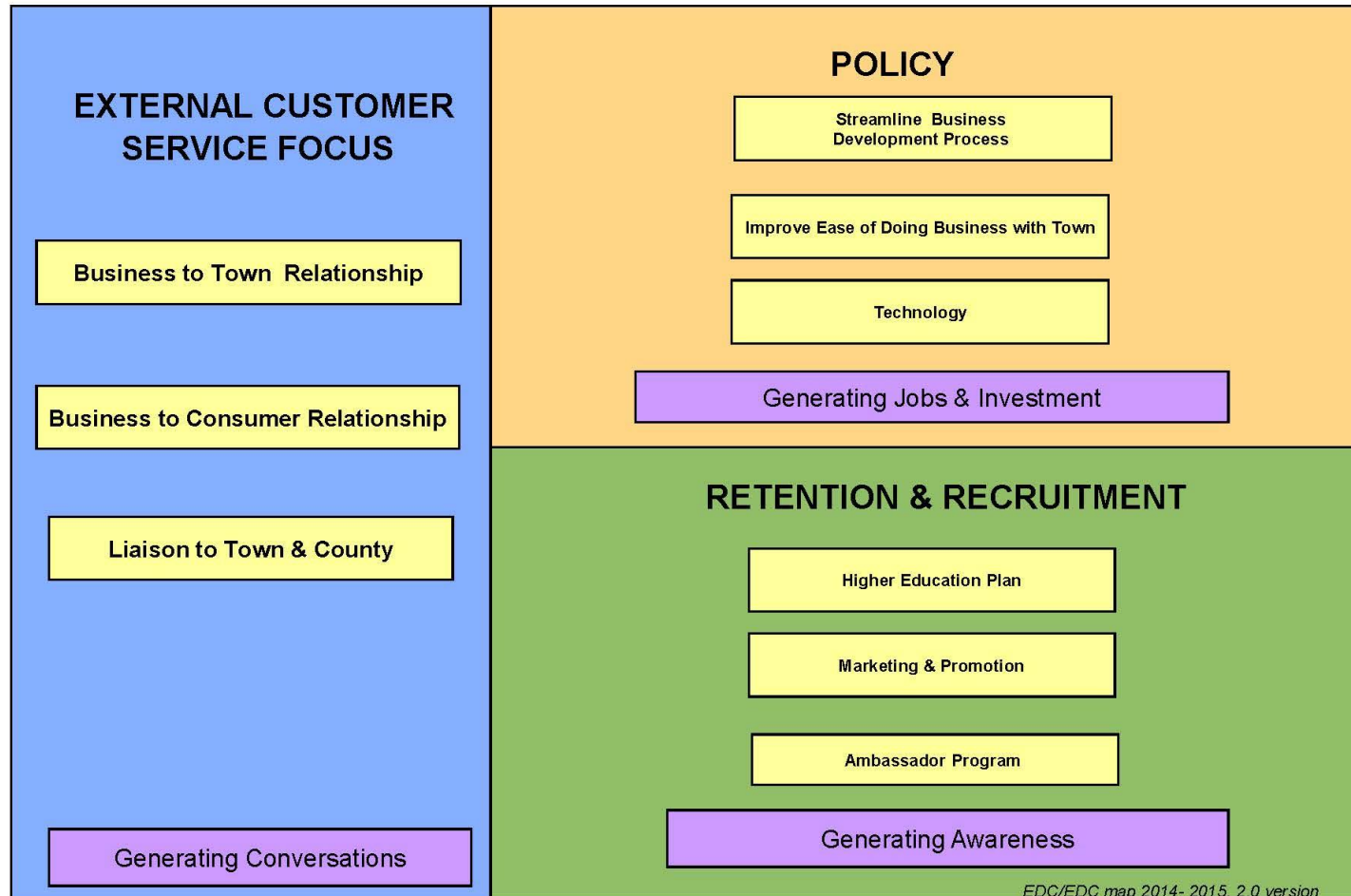
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HUBZone Activity since 1/1/13

New Companies Landed	41
New Jobs Created	186

Economic Development Map for FY 2014-FY2015



Leesburg Means Business



the hometown of the 21st century